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Including Responsible Research and innovation in cutting Edge Science and Inquiry-based Science education to improve Teacher's Ability of Bridging Learning Environments

D6.10 Newsletters

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Author(s): Contributions from all partners collated by the WP6 leaders Sevil Akaygun (Bogazici University) and Margherita Venturi (University of Bologna)



Table of Contents

- 1. Executive Summary..... 3
- 2. Newsletters in Dissemination 4
 - 2.1. Use of Newsletters in the Project 4
 - 2.1.1. Newsletter #1 5
 - 2.1.2. Newsletter #2 6
 - 2.1.3. Newsletter #3 6
 - 2.1.4. Newsletter #4 7
 - 2.1.5. Newsletter #5 8
- 3. Conclusion..... 9
- Annex 10
- References 11

1. Executive Summary

A newsletter is a short written report that tells about the recent activities of an organization and that is sent to members of the organization (Merriam-Webster Online Dictionary, 2015). Newsletters are published by organizations, societies, associations, and businesses to provide information of interest to their audience.

As the technology has advanced, newsletters, as being important channels of dissemination are recently published and delivered electronically, so called e-newsletters. There are various sites such as Mail Chimp, Campaign Monitor, PSD Style, Aweber etc., to prepare electronic e-newsletters.

The newsletters in the project are prepared and delivered electronically. During the first half (18 months) of the project, five newsletters were published. The first two of them were published during the first year, one every six months; the last three were published during the last 6 months. They were all prepared and published by using an online newsletter preparation site, called Mail Chimp. The news placed in the newsletters were taken from project's blog, therefore the newsletters were linked to the blog and thus, dissemination of the project was enhanced.

In the first issue of the newsletter, three news were published, in the second issue, 6 news were placed, in the third one, there was 3 news, in the fourth ones there were 5 news, and finally in the fifth newsletter there were 5 news published, adding up to 22 total news in 5 newsletters.

2. Newsletters in Dissemination

Newsletters are paper-based or digital publication written to report the recent activities of organizations (Merriam-Webster Online Dictionary, 2015). They are mostly used to disseminate information, including outcomes of the projects. As the electronic sources have been replacing the paper ones, e-newsletters, have started to be used to reach a large number of audience. There are various sites such as Mail Chimp, Campaign Monitor, PSD Style, Aweber etc., to prepare electronic e-newsletters.

2.1. Use of Newsletters in the Project

Partners of Irresistible, decided to have a project blog published on the project website, and publish newsletters once every 6 months for the first year, and once every 2-3 months in the second and third years. Therefore, two newsletters were published in the first 12 months, and three newsletters were published after then.

During the meeting in Jyväskylä, in July 2014, it was decided that one of newsletters would be published on a specific topic such as CoL, RRI, exhibitions or 6E, and specific examples from partner countries; and the following newsletter would be published on general topics. Specifically, the first newsletter contained mostly introduction and announcements, newsletter 2 was published on general topics, newsletter 3 focused specifically on CoL, newsletter 4 was again on general topics and newsletter 5 was on RRI. Table 1 summarizes the content of each newsletter. Table 2, given below, shows the list of partners contributed in each newsletter.

Table 1. Content of each newsletter as decided by the project partners.

	Literature	CoL	RRI	6E	Exhibits	Meetings	Local Story	Announcements
Newsletter #1	✓					✓		✓
Newsletter #2		✓	✓	✓	✓	✓	✓	
Newsletter #3		✓					✓	
Newsletter #4		✓		✓	✓	✓	✓	
Newsletter #5			✓	✓				

Table 2. The list of partners contributed to each issue of the newsletters.

	RUG	WIS	IPN-DM	BU	IEUL	UOC-EU	JYU-UH	VUT	JU	UNIPA-UNIBO
Newsletter #1	✓		✓							
Newsletter #2		✓	✓	✓	✓					
Newsletter #3				✓				✓	✓	
Newsletter #4	✓		✓		✓	✓		✓		
Newsletter #5	✓			✓		✓		✓		✓

The website, Mail Chimp was used the design and develop the newsletters. Figure 1 shows the screenshot from the Mail Chimp.

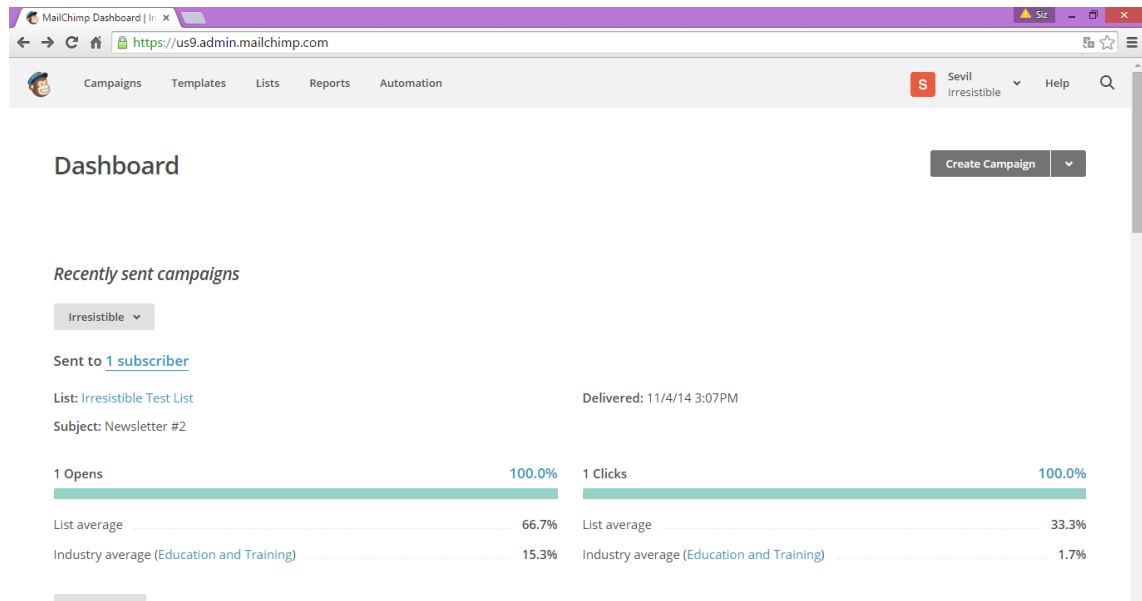


Figure 1. The screen shot showing the Mail Chimp site used to prepare e-newsletters

2.1.1. Newsletter #1

The first newsletter of the project mainly focused on description of the projects' goals and strategies, announcements about the kick-off meeting and the Web 2.0 workshop organized by IPN, and one science contest designed for high school students, organized by University of Kiel. The content given in the first issue was given with these specific titles:

- [Irresistible starts: the kickoff meeting](#)
- [Kiel workshop on the use of Web2.0 and Apps](#)
- [Nanoscience may enter the classroom](#)

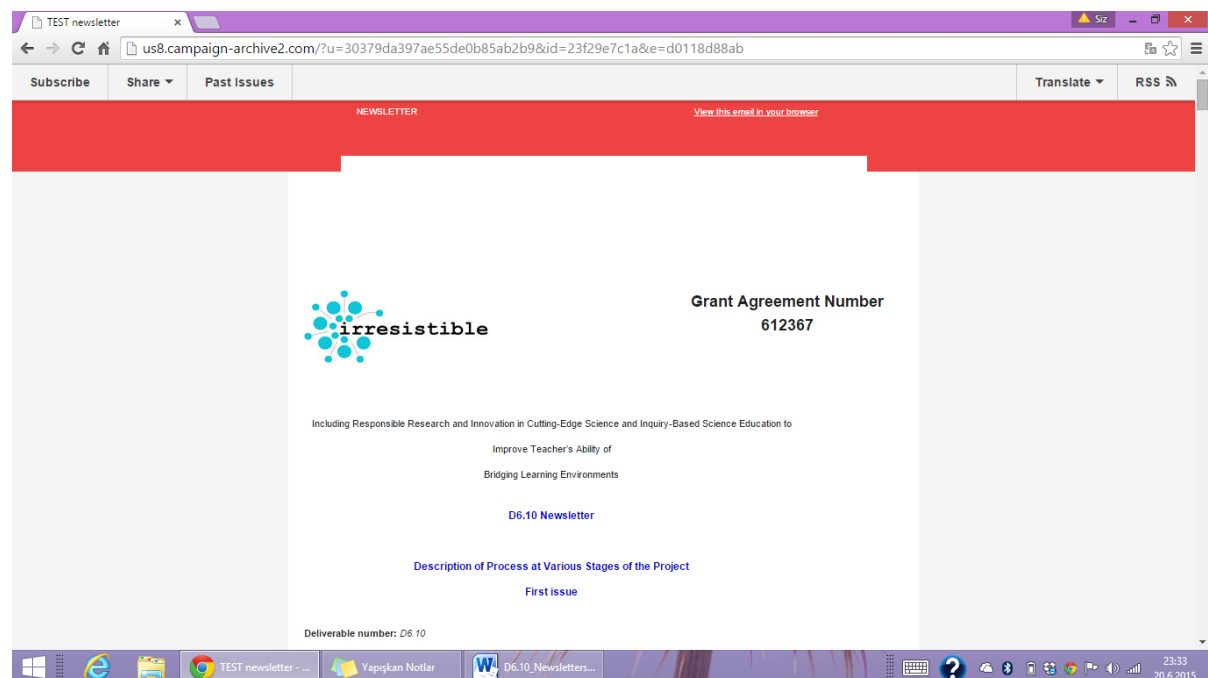


Figure 2. A screen shot showing the first issue of the newsletter.

2.1.2. Newsletter #2

The second issue of the newsletter focusing on various general aspects, including CoL, RRI, exhibits, and announcements about a project meeting. Figure 3 shows a screen shot about for the second issue of the newsletter.

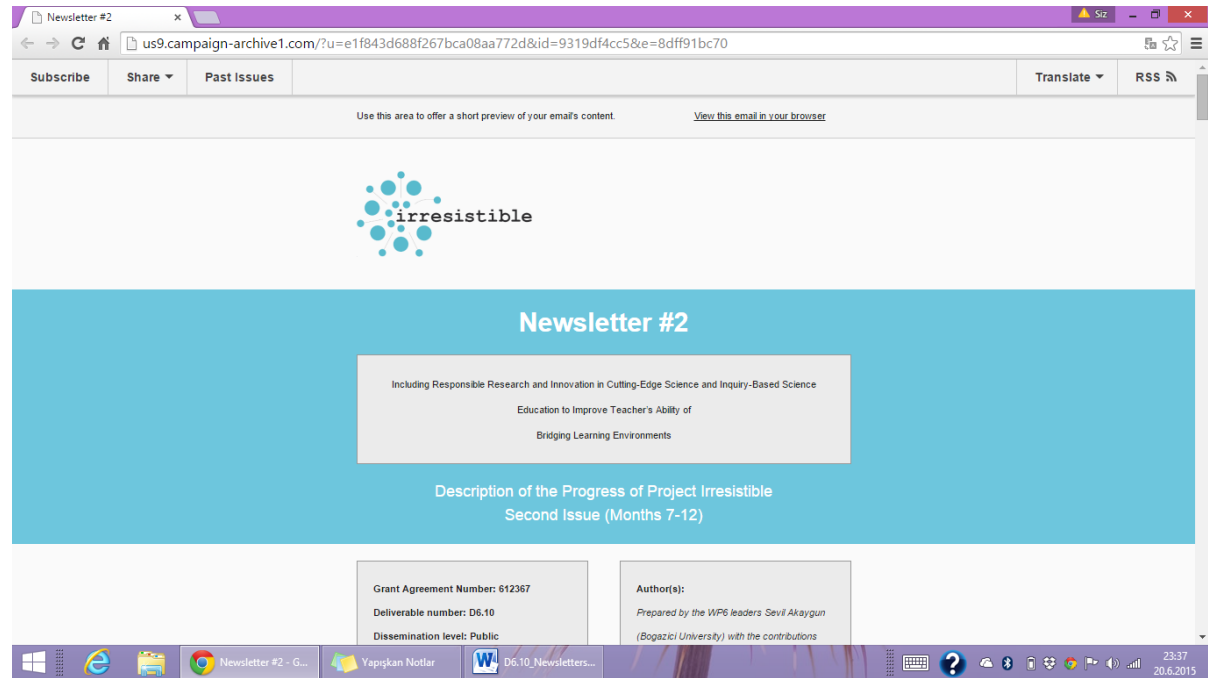


Figure 3. A screen shot showing the second issue of the newsletter.

The content of the second issue of newsletter was composed of the following news:

- [Project meeting in jyväskylä](#)
- [What is a community of learners \(CoL\) and how it is integrated in the irresistible project](#)
- [RRI modules following the 6E-approach](#)
- [The potential of student planned and designed exhibitions about RRI - part1.](#)
- [The rationale of RRI](#)
- [Local: the portuguese communities of learners \(CoL\)](#)

2.1.3. Newsletter #3

The third issue of the newsletter focused on CoL in different countries. Figure 4 shows a screen shot about for the third issue of the newsletter.

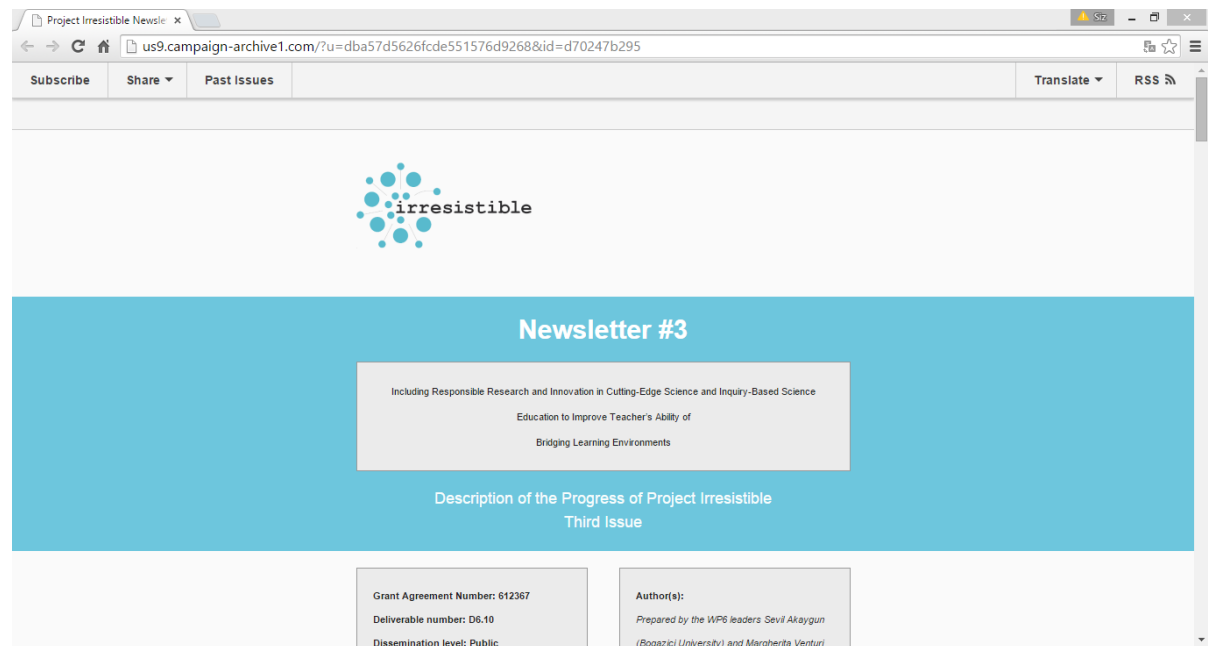


Figure 4. A screen shot showing the third issue of the newsletter.

The content of the third issue of newsletter was composed of the following news:

- [the CoL in romania](#)
- [the community of learners \(col\) group in turkey](#)
- [the CoL in poland](#)

2.1.4. Newsletter #4

The fourth issue of the newsletter focusing on various general aspects, including CoL, RRI, exhibits, and announcements about a project meeting. Figure 5 shows a screen shot about for the fourth issue of the newsletter.

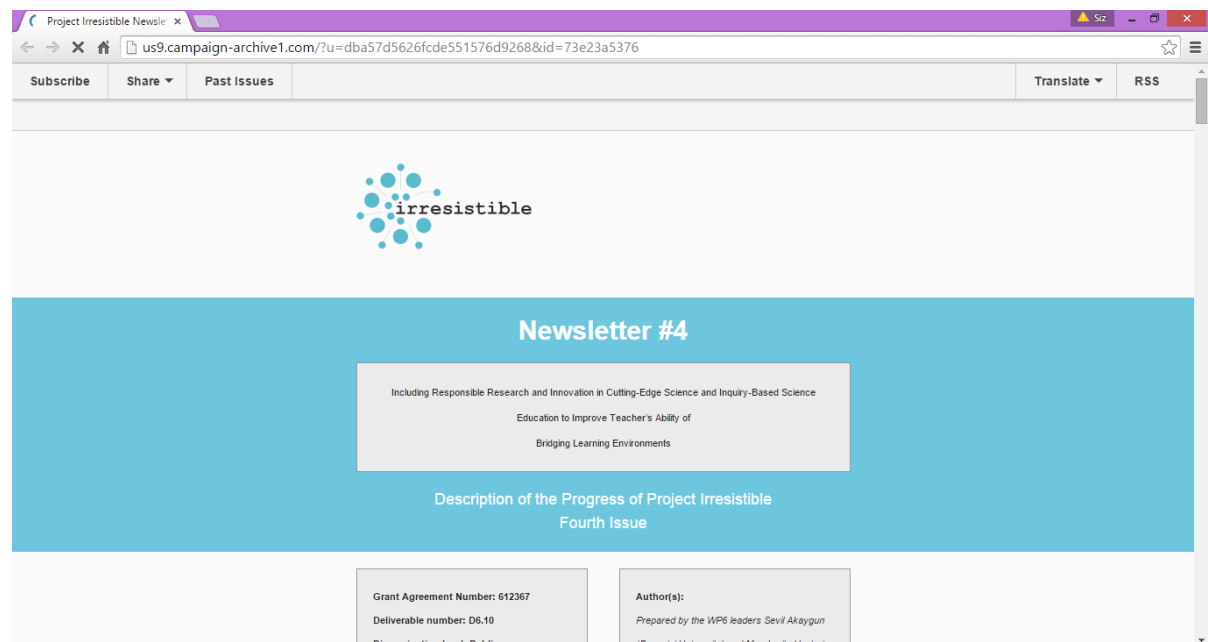


Figure 5. A screen shot showing the fourth issue of the newsletter.

The content of the fourth issue of newsletter was composed of the following news:

- [workshop in exhibit design in lisbon](#)
- [the CoL in greece](#)
- [the potential of student planned and designed exhibitions - students: becoming learners with visitors](#)
- [applicability of 6E model in science lessons](#)
- [developing a module on oceanography with a col being separated by 900 km of germany](#)

2.1.5. Newsletter #5

The fifth issue of the newsletter focusing on RRI in the project meeting. Figure 6 shows a screen shot about for the fifth issue of the newsletter.

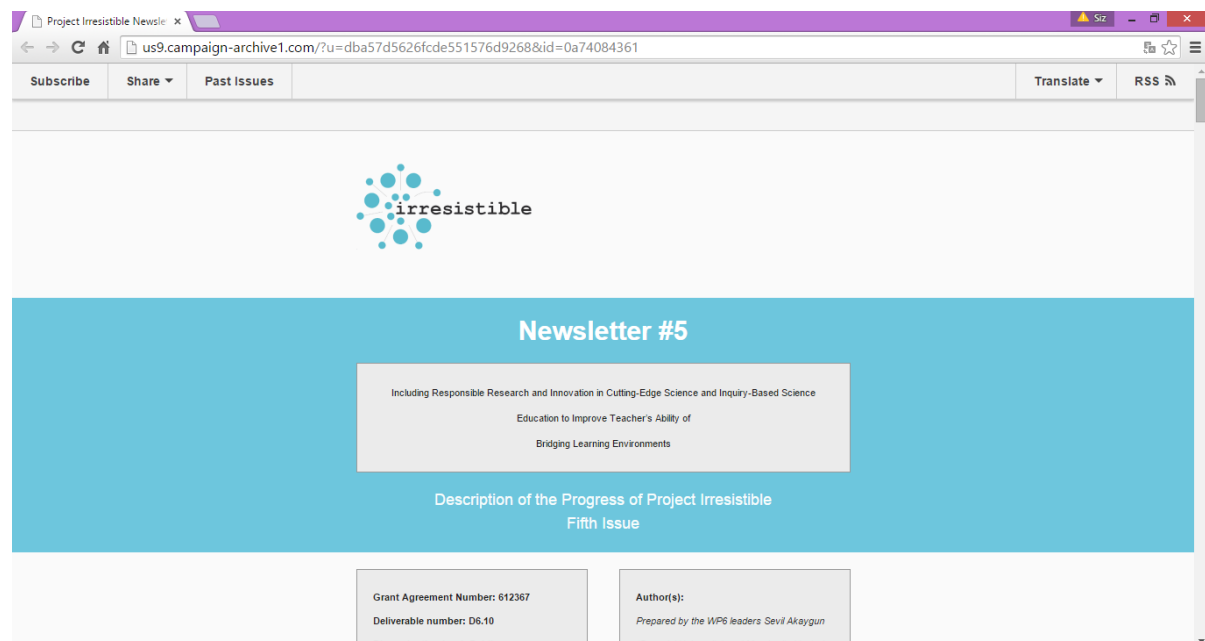


Figure 6. A screen shot showing the fifth issue of the newsletter.

The content of the fifth issue of newsletter was composed of the following news:

- [RRI in the turkish module focusing on nanotechnology applications in health sciences](#)
- [addressing RRI in the greek module](#)
- [in practice: teaching module trial at lindecollge / netherlands](#)
- [local story of RRI: luminescent nanosensors illuminate RRI](#)
- [irresistible involved in the romanian week: "school, in another way"](#)

3. CONCLUSIONS

Newsletters are important channels of dissemination either via on paper or electronically. In the project, partners decided to prepare e-newsletters linked to the projects' blog. In the first 18 months, five newsletters were published and distributed online.

The first issue of the newsletter contained information about the project and the related announcements such as project workshop and science fair; in the second newsletter, general issues and announcements were included, the third one was a special issue on CoL, the fourth one again was composed of general information and announcements; and finally the last one was another special issue on addressing RRI in partner countries. Totally, 22 news were published in 5 issues of the newsletter; specifically newsletters contained 3, 6, 3, 5, 5 news respectively.

The partners will keep the blog posted with their activities as the project goes along, and the newsletters will be published once every 2-3 months.

Annex

Newsletter #1

[http://us8.campaign-archive1.com/?u=30379da397ae55de0b85ab2b9&id=23f29e7c1a&e=\[UNIQID\]](http://us8.campaign-archive1.com/?u=30379da397ae55de0b85ab2b9&id=23f29e7c1a&e=[UNIQID])

Newsletter #2

<http://us9.campaign-archive2.com/?u=e1f843d688f267bca08aa772d&id=9319df4cc5&e=8dff91bc70>

Newsletter #3

<http://us9.campaign-archive1.com/?u=dba57d5626fcde551576d9268&id=d70247b295>

Newsletter #4

<http://us9.campaign-archive1.com/?u=dba57d5626fcde551576d9268&id=73e23a5376>

Newsletter #5

<http://us9.campaign-archive1.com/?u=dba57d5626fcde551576d9268&id=0a74084361>

References

Merriam-Webster Online Dictionary. (retrieved 20 June 2015).
<http://www.merriam-webster.com/dictionary/newsletter>