Grant Agreement Number 612367

irresistible

Including Responsible Research and innovation in cutting Edge Science and Inquiry-based Science education to improve Teacher's Ability of Bridging Learning Environments

Deliverable reference number: D4.5

Deliverable title: Website

Dissemination level: Public (PU)
Due date of deliverable: 31.12.2013
Actual submission date: <21-2-2014>
Status: Final version
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1. Executive Summary

To develop a **logo** for the project, a logo contest was put on. In two rounds, the new logo for the project was chosen.

A content management system based **website** for the IRRESISTIBLE project was set up under the URL www.irresistible-project.eu. The content and coverage of the website were discussed with all partners during the Kick-off meeting and subsequent in more detail questioned with the website survey (Deliverable 6.2).

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2. MAIN PART

2.1 project logo

For creating a project logo, a logo competition was started. Until the deadline Dec.16, 24 logo suggestions from seven different partners were registered. In the following poll, 23 individuals gave their vote with three logo suggestions having more or less equal amount of votes.

To choose form these three candidates, the project leaflet design was asked to be created to see the logo in context. In the second poll, 29 individuals gave their vote until Jan. 8, with a small majority for the blue logo now being the final candidate.

IRRESISTIBLE logo, final version

2.2 project website

During the Kickoff meeting in Groningen the rough circumference and content of the project website was defined, as well as it was decided to choose the URL www.irresistible-project.eu

2.2.1 website content

It was decided to create a balanced information content between local language content (target group teachers) and general content in English (target group researchers, …).

During the discussion at the Kickoff meeting and by the website survey (Deliverable 6.2), the following structure was developed:
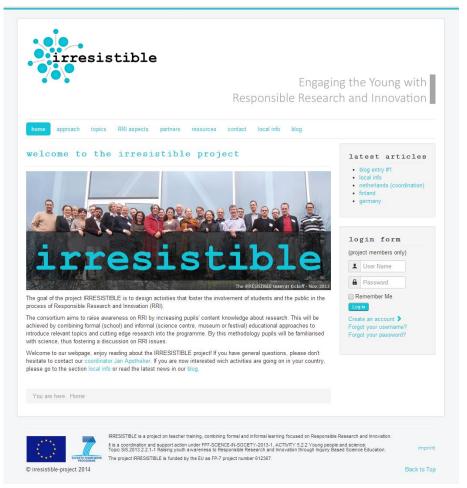
- general **project description** (in the final version divided in three categories "approach" / "topics" / "RRI aspects")
- description of **project partners**
- **contact**
- **project blog**
- a **local information page** to address teachers in each country. In contrast to all other pages (which have similar content for all countries/languages), this part of the website is customized by each country to directly address their teachers with the needs they have. For some partners, their facebook page will be linked here do deliver the main content.
- **dissemination / resources / download** section (but the source for the modules and all material related to that is www.scientix.eu)
- **members section** (secured by login and password)
    - o   Project calendar (next meetings, deadlines, etc.)
    - o   Full contact list and up-to-date mailing list
    - o   List with status of the Deliverables
    - o   Download section

In general, for sharing information via Email, a google group was set up (irresistible-all@googlegroups.com). For sharing working documents on a day to day base, a Dropbox folder is used. Final documents are uploaded to the members section.

2.2.1 website technical base

The URL www.irresistible-project was registered with the Deutsche Forschungsnetz (DFN), the webspace is provided by the computer center of the Christian-Albrecht-University in Kiel.

A Joomla content management system was set up on the webspace and provides now the basis for the project homepage supporting eleven different languages. A design template was created to frame the content consistent with the project logo and leaflet design. Major focus was laid on a responsive design of the template, i.e. the website scaling nicely from smartphones to large screens.

www.irresistible-project.eu, screenshot 02/20/2014

3. CONCLUSIONS

The website is now online and the technical base as well as the content will be constantly maintained during the project period. One important part of the visibility of the project will be the project blog, thus providing news to all project members and a much larger circle of people (esp. teachers) associated in the one or other way with the project. The main responsibility for the content of the blog is defined in WP6 (newsletter, etc.), with (technical) support of WP4. Looking back, the blog will create a nice timeline of the project progess.